



DELAWARE VALLEY GREEN BUILDING COUNCIL



## Invitation to Briefing from the Greater Philadelphia Innovation Cluster and DVGBC



September 26th  
9:00 a.m. - 12:00 p.m.

Location: This event will be held at Building 101, 3rd Floor event space, The Navy Yard- [Directions](#)

Cost is Free!

Join the Delaware Valley Green Building Council and the Greater Philadelphia Innovation Cluster (GPIC) for the release of two GPIC-funded reports that will outline policies, processes, and economic factors that impact retrofitting commercial buildings in our region, as well as the potential for jobs in our region.

Find out what's stopping widespread adoption of energy efficiency retrofits and what's pushing the market forward. What's the size of the current market? What kind of investment will be required to get retrofits to scale?

The event will feature briefings on these two new reports as well as discussion, questions, and answers.

### Presenters:

**Shari Shapiro, Cozen O'Connor:**  
*Policy and Process Factors Impacting Commercial Building Energy Efficiency in Pennsylvania and New Jersey*

**Stephen Mullin & Kevin Gillen, EConsult Corporation:**  
*An Estimate of the Potential Market for Commercial and Institutional Building Energy Efficient Retrofits in the Philadelphia Metro Region*

The event is free, but space is limited.  
Please RSVP through [this link](#)

The Greater Philadelphia Innovation Cluster is a new national innovation hub funded by the US Department of Energy. GPIC seeks to advance the research, policy, practices and products that will spur the commercial marketplace to retrofit their buildings, demonstrating 50% energy efficiency reductions by 2015. Through new policies, a better understanding of markets and behavior, and commercialization and deployment of new energy efficiency technologies, and training a highly skilled workforce to build, install, and service them, GPIC also hopes spur economic growth throughout the Mid-Atlantic region.

As a partner of GPIC, DVGBC will continue to communicate GPIC's work to our community, help integrate practitioners and building owners and operators into the GPIC effort, and actively support the policy, markets and behavior team an advisory and outreach partner.

Sponsor:



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